

You're So Smart to give Parliaments



Illustration by Carlisle

Such a delightful Christmas compliment to the discriminating smoker—a festive gift carton of Parliaments Cigarettes. Each cigarette has its own fresh, clean built-in filter mouthpiece for cleaner smoking and the utmost enjoyment of Parliaments' superb tobacco. And inside each Christmas carton is the beloved Yuletide poem, "A Visit from St. Nicholas."

THE HALLMARK OF QUALITY



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Benson & Hedges —BETH ELLEN, NEW YORK



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